

Learning and Studying

The learning process | Effective study habits

How people learn:

- 1 % through TASTE
- 1.5 % through TOUCH
- 3.5% through SMELL
- 11% through HEARING
- 83% through SIGHT

How much do they retain?

- 10% of what you READ
- 20% of what you HEAR
- 30% of what you SEE
- 50% of what you SEE and HEAR simultaneously
- 70% of what you SAY as you talk
- 90% of what you SAY as you DO a thing

How long do people remember what they've learned?

From a lecture:

- Recall three hours later: 70%
- Recall three days later: 10%

When showing is used alone:

- Recall three hours later: 72%
- Recall three days later: 20%

Where there is a blend of showing and telling

- Recall three hours later: 85%
- Recall three days later: 65%